

# VS IN MEMORY TIPS

When someone passes away, there's a lot to consider—and it can be overwhelming. Below is a checklist to help guide you through the process of creating your In Memory page.

- Review all the information in your toolkit to ensure you understand your page options
- If you want to designate donations to a specific area of the hospital, please email [tributepages@sickkidsfoundation.com](mailto:tributepages@sickkidsfoundation.com). Then, check the designated box when creating your page
- Consider setting a donation goal for your page. Cumulative donations of \$25,000 or more are eligible for a plaque on the wall in the hospital, which is a meaningful way to memorialize your loved one
- Personalize your page by including:
  - A photo of your loved one
  - A message that includes meaningful content about your loved one, such as:
    - ◆ Memories, achievements, talents, hobbies, and passions
    - ◆ Unique qualities (e.g. their laugh, their smile, their positive attitude)
    - ◆ Lessons your loved one taught you
  - A closing goodbye, like, "They will never be forgotten and will be forever in our hearts."
- Consider including your In Memory page link in your loved one's obituary and on the funeral home's website, so everyone understands the family's wishes
- To read answers to some of our most frequently asked questions, please visit our site [here](#)
- For assistance, please contact [tributepages@sickkidsfoundation.com](mailto:tributepages@sickkidsfoundation.com)

IN SUPPORT OF



SickKids