

# SUPPORTING SICKKIDS ON SOCIAL MEDIA IS SIMPLE.

Raise awareness and share your tribute page.

## 1. CRAFT A POST

Tell friends and family you've made a memorial page in honour of your loved one, and you're looking for their support. (Remember to include a link to the page in your post.)

## 2. PERSONALIZE YOUR PAGE

Consider sharing a SickKids story, or a few details about your loved one, to give your post a personal touch.

## 3. MAKE IT VISUAL

Add a picture or video of your loved one.

## 4. TAG SICKKIDS

Include our handle in your post.

Facebook: [@sickkidsfoundation](#)

Twitter: [@SickKids](#)

Instagram: [@sickkidsvs](#)

LinkedIn: [SickKids Foundation](#)

## SUGGESTED POSTS

Need some help getting started? Try one of these social posts:

### FACEBOOK

*I've created a donation page in memory of [LOVED ONE'S NAME]. By donating, you are helping build a legacy for someone that was very close to me, while supporting SickKids build a new, state-of-the-art hospital.*

*Please click here to support me: [URL TO YOUR TRIBUTE PAGE]*

### TWITTER

*I'm supporting SickKids in memory of [LOVED ONE'S NAME]. Help me, help SickKids—and build a legacy.*

*Show your support: [URL TO YOUR TRIBUTE PAGE]*

### INSTAGRAM\*

*I've created a donation page to build a legacy for [LOVED ONE'S NAME]. By donating to my page, you are helping me create a meaningful way to remember [LOVED ONE'S NAME]. Please click the link in my bio to show your support.\**

\*Add a link to your tribute page on your Instagram bio.